

## Terms & Conditions for Participation

### Mural Competition, Markthalle in Wolfsburg

#### 1. **Organiser**

The Aalto Design Factory, Betonimiehenkuja 5 C, 02150 Espoo, Finland, P.O. Box 17700, FI-00076 AALTO, supported by Volkswagen AG, is hosting the Mural Competition for the design of the outer wall of the Markthalle in Wolfsburg.

#### 2. **Participants**

The following persons are eligible to submit entries to the Mural Competition: all master's students and students at Aalto University from the seventh semester onwards, the Braunschweig University of Art (HBK) and the University of Applied Sciences and Art in Hildesheim who are enrolled at the named institutes at the time of submitting their entries. Students who are also employees of Volkswagen are not eligible to take part.

#### 3. **Subject/mission**

Entries should present a proposal for an artistic design on the outer wall of the Markthalle in Wolfsburg; they must also be practicable. They should take the form of a 2-D colour mural, and cover the entire wall surface facing the train station. The mural is to address the subject of digitalisation. The windows in the wall must be taken into consideration for the design.

#### 4. **Chance of winning**

The jury of experts will choose three winners from the works that have been submitted. The winner will receive prize money totalling €3,000; the prize money for second place is €1,800 and for third place €1,200.

The winners are not automatically entitled to have their ideas implemented.

#### 5. **Timeline**

The application phase begins on 28 May 2019 and ends on 31 July 2019. The finalists will be announced by 1 August 2019 via email. The three finalists will be invited to the workshop in Wolfsburg to present their artwork to the jury.

#### 6. **Nature of participation**

Following emailed to the competition coordinator [erwin.laiho@aalto.fi](mailto:erwin.laiho@aalto.fi) :

- One (1) Overall Visualisation of the finished mural in its entirety on the wall of Wolfsburg Markthalle. This picture must be made using the architectural photo provided as the template onto which to visualise the proposed design.
- Up to one (1) page Artist Statement. This should explain how the work relates to the values of Markthalle and the culture of Design Factories.
- One (1) Scaled Detail of a complex or detailed area of the design. This should be done as a vector file on top of a template (provided), which includes measurements and one of the windows for scale.
- Up to five (5) Supporting Images of the creative process, relevant reference images or specific angles or features of the mural.
- A signed copy of these Terms & Conditions

No complete technical drawings or precisely measured images (except the detail) are necessary for the first round of submissions. The three finalists will be required to formulate more elaborate plans for the practical implementation of their designs.

**7. Rights of use**

By taking part in the competition, participants grant the organiser and Volkswagen simple use rights to the idea that has been submitted without any restraints regarding space, time and content, should the entry win. Furthermore, the participants also declare their permission for the work submitted to be presented to the public as part of an exhibition in Wolfsburg.

In the case that artwork is used, Volkswagen, as the implementing party, may make any alterations to the artwork that may be necessary for implementation in collaboration with the creator.

**8. Participant obligations**

The participant herewith declares to be the creator of the submitted work and is in possession of the necessary rights. The participant will exempt the organiser and Volkswagen AG from any claims made by third parties.

The participant is responsible for the proper taxation of the prize money.

**9. Data protection**

The participant's personal data will be processed for the competition in line with the current data protection law. The participant confirms receipt of the data protection declaration with their signature.

**10. General conditions**

The organiser reserves the right to cancel or postpone the competition, either partly or entirely, in the case of unforeseen events.

If individual clauses in these terms and conditions for participation should be void, the validity of the remaining clauses shall in no way be affected.

There is no right of appeal.

The participant accepts the terms and conditions for participation by submitting to the competition.